

Artwork Guidelines

ACCEPTED FILE FORMATS:

We can process your order if you send artwork through to us in the following formats: **EPS / PDF / TIFF / AI / high resolution JPEG**

Please note: we do not accept CorelDraw files.
Should you send us artwork that is not in the correct format there will be a delay in your order being processed.

TEXT

Text should be supplied as vectored text or converted to outlines. Alternatively, please supply all font files used in your file.

QUALITY OF FILES & OTHER INFORMATION

Please supply all files as flattened files to avoid any possible problems with transparency or gradients.
JPEG files should be created at 25% at 300dpi. The ideal is to create your file at actual size, 300dpi.
Please save your files as CMYK.
We do not require any bleeds or crop marks on your files.

PRINT AND CUT FILES & CUTLINES:

If we are producing a print and cut product for you (i.e. stickers, Colourprint transfers) please supply your file with a vectored contour outline already set up. This line should show where you would like the shape to be cut from. You also need to allow 3mm bleed.

IMAGES USED IN YOUR ARTWORK

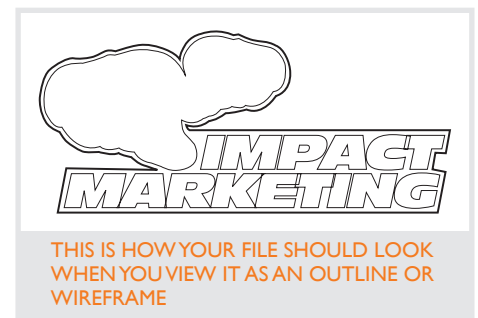
Please ensure all images used in your artwork are either vectored files (for logos) or 300dpi photographs. **Images copied from websites will not print well, as they are not high enough quality.**

COLOURS & COLOUR MATCHING

If you would like a strong black in your artwork please use 100% black and then 30% each of cyan, magenta and yellow. This will ensure a nice dense black when printing. If you require any specific colour reproduction please supply pantone references or CMYK colour values to us. Printed proofs can be supplied if required – please just ask.

ROLL UP BANNERS

The standard dimensions for roll up banner stands artwork is 850mm x 2000mm. If any other banner stand size is required please speak to a member of our team.



TO CREATE A VECTORED CUT LINE YOU WILL NEED TO USE ADOBE ILLUSTRATOR, CORELDRAW, EASYSIGN OR ANY OTHER VECTOR BASED GRAPHICS PROGRAM.

DESIGN SERVICE

If you don't have the time, or if your resources are stretched, our in-house design team are here to help. From a simple reworking of an existing graphic or a complete rebrand, our team of dedicated, fully qualified professionals can provide the right solution within a limited timeframe.

We charge £30 per hour for our design service and will always discuss your requirements and brief before commencing work – that way there's no hidden charges or nasty surprises when you get our bill!

Take a look at our testimonials and case study pages on our website to see examples of our work.